

Getting Ready For *Digital Media*



Your
Name

Digital Media

Media concepts

Summer 2019

We are delighted you have chosen to study Digital Media at Worthing College.

Instructions: This pack will help you make the best possible start to studying this subject.

The tasks in this pack:

- should take you **about 4 hours to complete**.
- should be handed into your teacher when teaching starts – **from Monday 16th September** – with your name on it for assessment.
- are also available on the internet – follow the links in the document.

If you need help: The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at gettingreadyfor@worthing.ac.uk, telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

GOOD LUCK!

Skills Focus for this Getting Ready for Pack

- | | |
|---|--|
| <ul style="list-style-type: none">• Researching skills• Organisation skills• Analytical skills | <ul style="list-style-type: none">• Selection skills• Application of media terminology• IT skills |
|---|--|

If you need help the Worthing College 'Skills for Successful Study Programmes' can help you.

<https://www.worthing.ac.uk/study-skills>

Summer work –		<i>Media Concepts</i>	
Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Terminology – research	<p>Using the Internet to aid you, define these media terms:</p> <ul style="list-style-type: none"> • Mise-en-scene • Editing • Tracking shot • Pan • Zoom • Establishing shot • Genre – give an example. • Sub-genre – give an example. <p>Skills: Researching, media terminology.</p>	Week beginning 16th Sept 2019
All	Textual analysis	<p>Select a scene from your favourite TV show. Find this scene on YouTube/Netflix/Amazon Prime etc.</p> <p>Write 500 words analysing your chosen TV scene. Use part 1 and part 2 in this article on how to analyse film/TV sequences to aid you: https://www.wikihow.com/Analyze-a-Scene-in-a-Film</p> <p>Skills: Textual analysis, application of media terminology.</p>	Week beginning 16th Sept 2019
Extension	Media theories	<p>Using the Internet to aid you, research and explain these theories:</p> <ul style="list-style-type: none"> • Stanley Cohen’s Moral Panic theory • George Gerbner’s Cultivation theory • Laura Mulvey’s Male Gaze theory • Tzvetan Todorov’s Narrative theory <p>Skills: Researching, theoretical framework.</p>	Week beginning 16th Sept 2019
<p>RECOMMENDED READING RESOURCE: https://www.amazon.co.uk/Cambridge-Technicals-Level-Digital-Media/dp/1471874737/ref=sr_1_1?keywords=digital+media+textbook&qid=1560363824&s=gateway&sr=8-1</p>			